

## STATUS OF CHILDREN IN LANE COUNTY



**SAFE**

From 2007 to 2009, child abuse and neglect rates steadily increased in Lane County. (Oregon Department of Human Services)



**HEALTHY**

87.2% of children in Lane County are insured. (2010 Office for Oregon Health Policy and Research analysis of 2008 US Census American Community Survey)



**READY TO LEARN**

Over 50% of children entering kindergarten do not meet the early literacy benchmark. 30% are at high risk for reading failure. (2010 Fall early literacy data from Lane County school districts)

## EDUCATION Action Area 2010-2012 funded partner agencies

**Kids In Transition to School (KITS)\*♦** – A research-based program that boosts early literacy and social emotional development. Piloted in 2010 in partnership with Bethel and Springfield School Districts and Oregon Social Learning Center, the initial pilot of KITS involved 26 children and is already showing highly encouraging preliminary results.

**Birth To Three Inc♦** – Offering parenting education classes in the Bethel Promise Neighborhood, scholarships for classes across Lane County, and the Parent HelpLine.

**LCC Family Connections\*♦** – Childcare Networks of Bethel and Springfield provide training and support for childcare providers to improve care quality for families in low-income neighborhoods.

**Family Relief Nursery\*** – Responsible for increased Latino Bilingual/Bicultural support, Incredible Years, and Circle of Security parenting education classes in South Lane County.

**Pearl Buck Center** – Providing preschool services to foster optimal development for children whose parents have cognitive limitations.

\*Receiving United Way funding for the first time in 2010

♦Receiving United Way funding in the Promise Neighborhoods

**LIVE UNITED**  
EDUCATION. INCOME. HEALTH.



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United Way of Lane County

## EDUCATION Action Area 2010 Status Report



*We envision a community in which all Lane County families, organizations, and neighborhoods are unified in an effort to ensure that all our children are safe, healthy, cherished and enter school ready to learn.*



United Way of Lane County

# UNITED WAY OF LANE COUNTY'S EDUCATION ACTION AREA

## 2010 status report on the goals and activities of the Success By 6® Leadership Team



### EDUCATION GOAL FOR 2020

*That the majority of Lane County children entering kindergarten will demonstrate age-appropriate literacy skills and social/emotional development in order to be more successful in school.*

### CURRENT AND FUTURE PROJECTS

#### Parent HelpLine

For over ten years the Parent Helpline, housed and managed by Birth To Three, has provided essential education and support to parents and caregivers. In 2010, over 2,000 callers got the help they needed or were connected with an appropriate service provider.



#### Born Learning Trails



Installed in communities across the country, Born Learning Trails offer parent/child learning games that build pre-literacy skills critical to school readiness. United Way's first Born Learning Trail will be installed in the Spring of 2011 at Peterson Park in Eugene's Bethel area, a neighborhood

identified as having one of the region's lowest rates of pre-kindergarten literacy rates.

#### Help Me Grow

Too often, young children enter school with developmental problems that should have been identified and addressed at an earlier stage. As a leader in Oregon's Help Me Grow project, United Way of Lane County is helping build a system to :

- Enhance early detection and early intervention for at-risk children with effective developmental surveillance and screening.
- Create and maintain a resource inventory of community-based programs and services supporting children's development
- Link at-risk children and their families to early childhood programs and services through the Parent HelpLine.
- Perform data collection to identify needs and gaps in service.

#### Summer Reading Spot

Launched in the Summer of 2010 at Willamalane Park Swim Center in Springfield, the first Summer Reading



2010 Summer Reading Spot

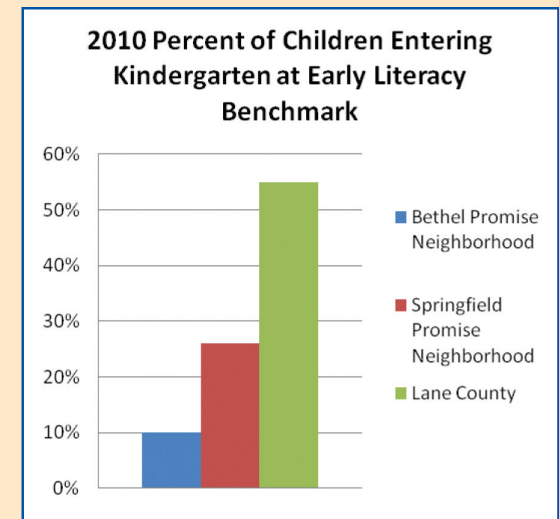
Spot provided literacy opportunities to over 300 children through its 10-week session. 400 free books in both English and Spanish were distributed and over 200 hours of volunteer time were logged.

#### Promise Neighborhoods

Our vision is that all children growing up in Promise Neighborhoods have access to effective schools and strong systems of family and community support that will prepare them to attain an excellent education and successfully transition to college and career.

Based on early literacy rates, two Lane County neighborhoods have been identified as the first Promise Neighborhoods for focused programs and services.

- Bethel Promise Neighborhood includes Fairfield and Malabon Elementary School catchment areas.
- Springfield Promise Neighborhood includes Brattain and Maple Elementary School catchment areas.



For more information visit [www.UnitedWayLane.org](http://www.UnitedWayLane.org) and click on the EDUCATION link at the top of the page.